# Charles Michael Murray

PORTFOLIO

DOCUMENTARIES
VIDEO PRODUCTION
COMMERCIAL ADVERTISING
INTERNET
PHOTOGRAPHY
DESIGN
BOOKS
ART





I offer a unique blend of creative vision and technical expertise, honed across diverse industries—from print to digital, local to national projects.

My approach prioritizes developing strong working relationships, understanding objectives, and close collaboration. Whether working as part of a team or independently managing

a project from conception to completion, I bring a supportive, professional attitude and positive energy to every endeavor.

I believe in experience-driven solutions while working on local to national advertising campaigns. I have contributed to projects encompassing the full spectrum of graphic design, internet services, photography and video—either managing the entire project or as needed specializing in a specific area to create cost effective communication solutions that produce readily recognizable results.

My diverse portfolio and multi-discipline skill sets have enabled me to work within a host of sectors, including retail, commercial and residential real estate, sporting goods, high technology, food, beverage, environmental, medical, dental, history, foundations and corporate identity. As an experienced advocate for the environment, my freelance skills also include local community work with environmental foundations, including staging two-three-day <code>OneEarth|OneDreameco-festivalsinLagunaBeach</code>.

My Legend Series artwork is a multi-decade quest which honors notable American professions.

As for education, I obtained a BA and MS from the prestigious Brooks Institute in Santa Barbara, CA. I also taught photography at CSUN and Cypress College, CA.

I look forward to working with you bringing the same dedicated level of collaboration, experience and expertise to your project. You can view more at:

CMM Studio | Endangered Planet | My Legacy Tree

**ENDORSEMENTS** 

DESIGN | INTERNET | PHOTOGRAPHY | VIDEO

#### **CLIENT HISTORY INCLUDES**

AMMP (Art Mile Mural Projects) - Salomon Skis - HEAD Sports - VAURNET ■ Smith Optical ■ LifeCycle ■ Cleveland Golf ■ Marker Ski Bindings ■ Helly Hansen ■ Epson ■ Dental Arts Center ■ Premio Computers ■ JVC ■ Honeywell RainBird
 Garret TurboChargers
 Parker Hannifin
 Rhino Chasers Carl's Jr. ■ ARCO AM/PM Mini-Markets ■ Rubio's Fish Tacos ■ Summit Development Corporation • Master Development Corporation - MDC • ARNEL Commercial Properties • DEXUS • Disney • Pacific Homes • Laguna Greenbelt Inc. ■ FSI ■ BGB-Inc. ■ Latin American Perspectives ■ TOKISTAR Lighting • CMD • LEE & Associates • SuperColor Digital • Jerome Pudwill Laguna Beach Beautification Council
 Duggan Institute of Dentistry Coast Hardware • LBFD • Laguna Wilderness Press • Kitty "B" Lavender Farm • Wisdom Imports • Cafe Classico • Tecate • Bohemia • Coors • Becks North America • Jordan Markets • Marion Meyer Contemporary Art • Bio-Rad ■ South Coast Plaza ■ Ace Medical ■ Hardie Irrigation ■ LogoMark ■ Eastvale Ranch • The Organic Cellar • Laguna Residents First • Endangered Planet • MOMEN - Ranan Lurie - My Legacy Tree - Village Laguna - G Weiss - Laguna Beach City Council • Laguna Greenbelt • Scott Borthwick • many others.

#### ART SHOWINGS

FOREST AVE. BANNERS • 3'X20' LAGUNA BEACH CITY, CALIFORNIA

CAESARS PALACE • LAS VEGAS, NEVADA

FOOTBALL HALL OF FAME • CANTON, OHIO

SUPER BOWL • NEW ORLEANS, LOUISIANA

SUSI Q CENTER • LAGUNA BEACH, CALIFORNIA

FOUR SEASONS HOTEL • NEWPORT BEACH, CALIFORNIA

WELLS FARGO BANK • LAGUNA BEACH, CALIFORNIA

**ALOHA TOWER •** HONOLULU. HAWAII

**BROOKS INSTITUTE • SANTA BARBARA, CALIFORNIA** 

UNIVERSAL STUDIOS • UNIVERSAL CITY. CALIFORNIA

**ENDANGERED PLANET GALLERY •** LAGUNA BEACH, CALIFORNIA

LAGUNA ART MUSEUM (ANNEX) • LAGUNA BEACH, CALIFORNIA

RIVIAN THEATER SOUTH COAST • LAGUNA BEACH, CALIFORNIA

ADVERTISING PHOTOGRAPHY







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CARL'S NEW

SOUTHWESTERN
BANDWICH

DELICIOUSY NCADIN

SANDWICH

SANDWICH

CHARLES MIDHAEL MURRAY

DESIGN.INTERNET.PHOTOGRAPHY.MOTIONG RAPHIDS

# Brochures | Collateral | Mailers | Labels



client: Beck's North America

project: Design a 9" x 11.5" ad for Becks North America to run in beverage trade publications with Beck's new bottle line-up. Copywriter/AE - Dick Ward.

Other projects included a traveling full line sales kit in a metal case, and calendars with yearly sales incentives. Photogoraphy provided. A bottle opener from the Beck's Key logo was also designed/produced.



client: Master Development Corp.

project: Design a six page property brochure for print and web. Project also included architectural photography by CMM, site plans and a website.



BROCHURES

CMMSTUDIO.COM | 949.306.9640



BB,500 S.F. BUILDING ON 5 ACRES

- Prime Inland Empire West Location
- Building is divisible with two prominent entries
- Appx. 7,000 s.f. of turnkey office/restrooms
- 32' minimum clearance
- ESFR sprinkler system
- 140' truck court



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Hoo-Ha Mist - product label Kitty B Lavander Farm Sequim, Washington



client: Brooks Institute Alumni

project: Present the skill and vision of the alumni of Brooks Institute - California. The collaboration included content from Brooks, students, alumni and the Alumni Committee. Digital published quarterly on the seasons of the earth - Soistices' and Equinoxes' - March/June/ Aug./ December. Each addition features up to six artists in editions of 40-50 pages. Delivered via numerous social media options, and downloaded pdf files.

Other newsletters include BECK's NORTH AMERICA.







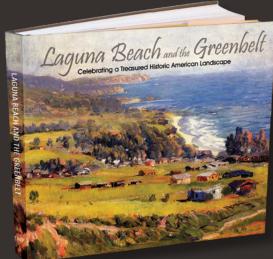






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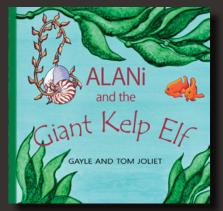
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LAGUNA BEACH and its GREENBELT 10 x 11.5" | 132 pages



PROMO CARD



ALANI and the GIANT KELP ELF

#### ART HIGHLIGHTS MAGAZINE Creative Director

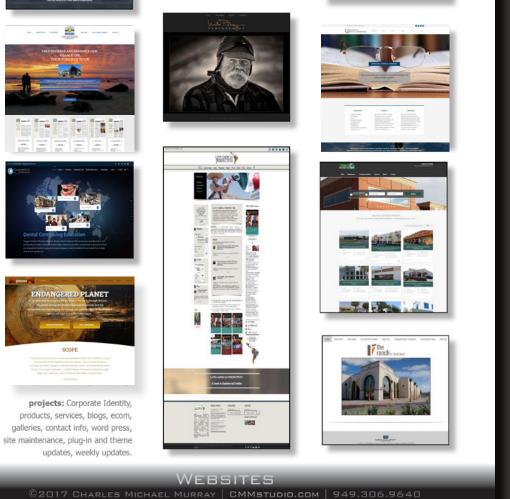






SEPARATION POINT Desert Canyons book 10 x 11.5" | 98 pages

TEARS STAIN

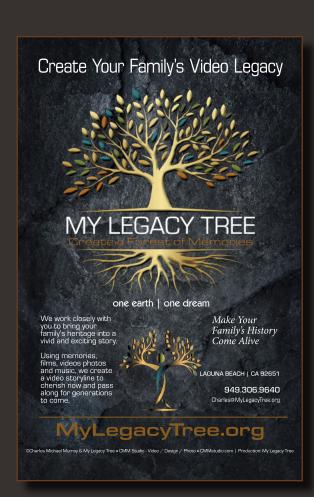


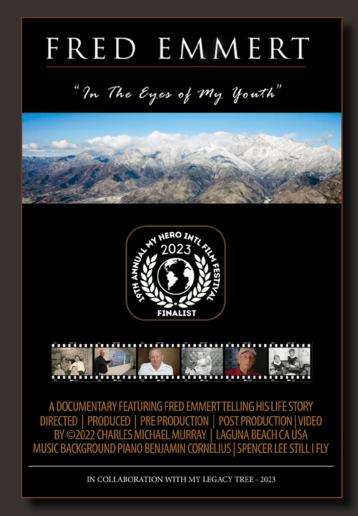
Self Reflection book 8.5 x 8.5" |82 pages tears stain

# DOCUMENTARIES - VIDEO PRODUCTION

# LAGUNA BEACH For challengard to 18 For challengard for CHARACTER LEGACY and CHARACTER How a community contrarious Assembly

LAGUNA BEACH - LEGACY & CHARACTER BLURAY Run Time: 40:00 min







Life story - currently in second year of production.





Fred Emmert — Aerials | California USA

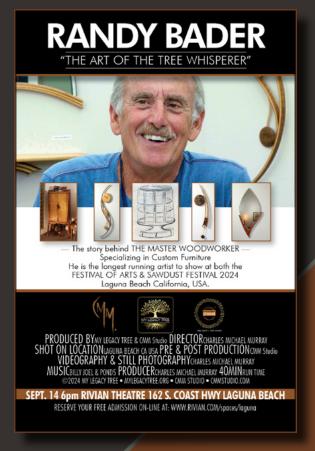
Endangered Planet — motion logo

# **PREMIERS**



Both documentaries below premiered above at the RIVIAN SOUTH COAST THEATER
Laguna Beach, CA USA - Pacific Coast Highway 2024





Images pages 10 and 11 are hot linked.

CLIENT HISTORY INCLUDES



LOGOS



ART WORKS # 1 ART WORKS #2

#### PROFESSIONAL FOOTBALL LEGEND SERIES

Total of 5 works - framed 42h x 32w" 8 x 10" photography | Hand Colored Prints

1892~1906 • 1910~1922 • 1926~1934 • 1938~1958

FOOTBALL HELMETS — Series of 36

Classic presentation 40 x 40"

FOOTBALLS - Series of 38

Classic presentation 40 x 40"

#### MERCHANDISE -

(2) Framed double-sided LEGEND SERIES 18 X 22"

(1) Set of four mounted LEGEND SERIES cards

4 x 6" Double sided. Set in an oak base

#### FIREMAN LEGEND SERIES

Total of 5 works - framed 42h x 32w" 8 x10" color film photography / One digital

- The Bell Tolls
- Hose Man #34
- 59 Alarm Fire
- Backfire Man Laguna Beach CA March 2024
- Fireman Helmets Series of 27

Classic presentation 30 x 30" / 4 x 5" color film photography

#### TEMBO — The Majestic One

Framed 40h x 30w"

8 x10" color film photography

Tembo is Swahili for Elephant ■ detailed boarder life evolutions

#### **EXANIMO** — [L] from the heart; sincerely

Framed 37h x 31w"

8 x10" film photography

#### AAFLA and other works include:

Olympics in Berlin 32" x 32" 

Basketball 32" x 32" Stephen Stills BW 24 x 30h" - Adams Evening BW 48h" x 32" Life Cycle BW 22 x 32w" ■ The UnMasking 18" x 24h" Raising Rays 18" x 24

#### "TOGETHER WE SAVED LAGUNA CANYON — NOV 11, 1989"

4'h x 20'w (20 feet wide)

Panoramic black & white film photography

The catalyst event that saved Laguna Canyon from Development 1989

#### **SHALOM** — May Peace Prevail on Earth

Framed 31h x 37w"

4 x 5" color film photography

#### POETRY AND PEACE HOUR GLASS - 4 Panels Side by Side

3) 4w x 10'h Fabric Banners

1) Digital Panel 4w x 10'h

2020 — "Is it..."

2021 - "Where Is..."

2024 — "The Stoic Heron..."

PEACE HOURGLASS — Live digital panel in 126 languages

#### MISSION VIEJO LAKE — "California Sailing"

12h x 26"w

Panoramic BW film photography - hand colored, early '80's

#### **COMMERCIAL WORKS**

NIX Nature Center | MURALS for AMMP | Banners on Forest Avenue Laguna Beach | 10'X10' Mural Pyramid

#### **DOCUMENTARIES** — LEGACY TREES include:

"In the Eyes of My Youth" — Fred Emmert

Aerial Photographer, Orange County California | Run Time 16:42

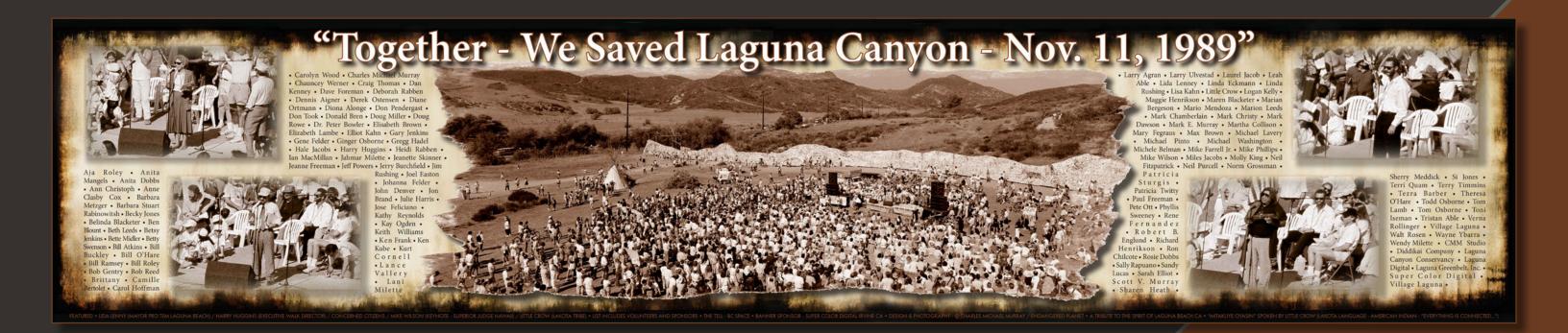
"Murals Turn Into Miles" — Joanne Tawfilis | Life Story Chptr. 1 | UNESCO | Trilogy | Global Murals | Run Time 10:00

#### "Randy Bader — Art of the Tree Whisperer" | Run Time 40:00

Master crafts man exhibiting over 40 years in each The Sawdust Festival & The Festival of Arts - Laguna Beach CA | Run Time 40:00

#### "LAGUNA BEACH - Ten Challenges to its Legacy & Character"

Directors: Ron Chilcote & Charles Michael Murray | Run Time 40:00 CMM also - includes • Narration / Direction / Pre & Post Production / Photo



# CELEBRATED HISTORY - Honoring those involved

Banner on vinyl – 3' x 20' Design: Charles Michael Murray Photography: Charles Michael Murray Printed by: SUPER COLOR DIGITAL - Irvine, CA

CMM photographed the event then designed this banner which ran across Forest Ave. Laguna Beach, CA. It exhibits at events in Laguna Beach including annually appearing at the NIX NATURE CENTER marking the anniversaries of "Together - We Saved Laguna Canon - Nov. 11, 1989".

Charles was instrumental with many others shown and listed that saved Laguna Canyon from overdevelopment.

<u>View the origin and history captured at the NIX Nature Center.</u>

#### American Professional Footbal



#### **AMERICAN LEGEND SERIES**

These are the original artifacts shot at the Football Hall of Fame, Canton Ohio. This series of 100 American professions captures the essence of the souls by their spirit and equipment. Exhibited in numerous locations including Caesars Palace, The Four Seasons, Super Bowl etc. Artwork: 32" x 42" each.

Concept / Design: Charles Michael Murray Photography by: Charles Michael Murray Photographed on 8"x10" film B/W Hand Colored by CMM and assistant













## Hose-man #34 • Legend Series

# Backfire Man - Laguna Beach CA - Legend Series





39 ALARM FIRE THE BELL TOLLS





## Fireman - Legend Series

# AAFLA - Amateur Athletic Federation LA



FIREMAN LEGEND SERIES



1936 OLYMPICS — BERLIN GERMANY

# MAY PEACE PREVAIL ON EARTH



#### THE CULTURE OF PEACE

#### PEACE HOURGLASS -

as seen on the CMM website - ENDANGERED PLANET

The Culture of Peace Talk with

Ambassador Anwarul K. Chowdhury

Ambassador Anwarul K. Chowdhury, has been an advocate for promoting peace and diplomacy, with a particular emphasis on the Culture of Peace. Ambassador Chowdhury served as the Under-Secretary-General of the United Nations.



# TEMBO — The Majestic One



